ILLUSTRATION PORTFOLIO

WWW.WILLOWTHEWILD.CO | NAT@WILLOWTHEWILD.CO

willow THE wild



Hello, I’m Nat

I’m an illustrator, multi-passionate artist with a head full of song lyrics and color. Everything I create is inspired by the land and animals I belong to.

I believe there’s magic in everyday things and my greatest joy is creating kinship and connection through art and illustration.

I look forward to sharing more about what I do, and the inspiration behind it all, my Willow the Wild (she’s the glowy one in the photo).



CORE OFFERINGS

1. **Illustration for Books & Publishing**
Book jackets, covers, interior pages, spot illustrations, subscription box and collectible-edition assets such as dust jackets, sprayed edges, and endpaper illustration. Officially licensed merch design for devoted fandoms.

2. **Illustration for Brands & Businesses**
Illustrated assets for brand marketing use such as icons, how-to/process illustrations, patterns, animal or botanical characters or motifs and brand merch design.

3. **Editorial Illustration**
Feature articles: large or full-page pieces of art to help tell a story, magazine covers and spot illustrations.

4. **Packaging Illustration & Design**
From hand-drawn pieces with lots of texture, to clean shapes and bold colors. Illustration art for packaging can range from patterns to labels, stickers, inserts, icons and more.



CORE OFFERINGS

5. **Event Posters & Merch Design**
Concert/event poster design/illustration, promotional merch design (such as apparel, stickers, etc.), album covers and other printed marketing materials.

6. **Private Illustration Commissions**
Illustrated pieces of any size created especially for you and your personal enjoyment. Meaningful custom art, such as my popular Wildform animal + botanical tribute pieces.

7. **Shop + Maker Collaborations**
Partnerships with other makers and creatives are my favorite way to help people discover crafts made and imbued with great love and magic.



FULL COLOR ART, SCENES + CHARACTERS

Texture, color, personality, mood

For these pieces, I focus on the story and the character at the center of it. I play with textures and painterly brushes to render art that feels lived-in, touchable and visually rich.





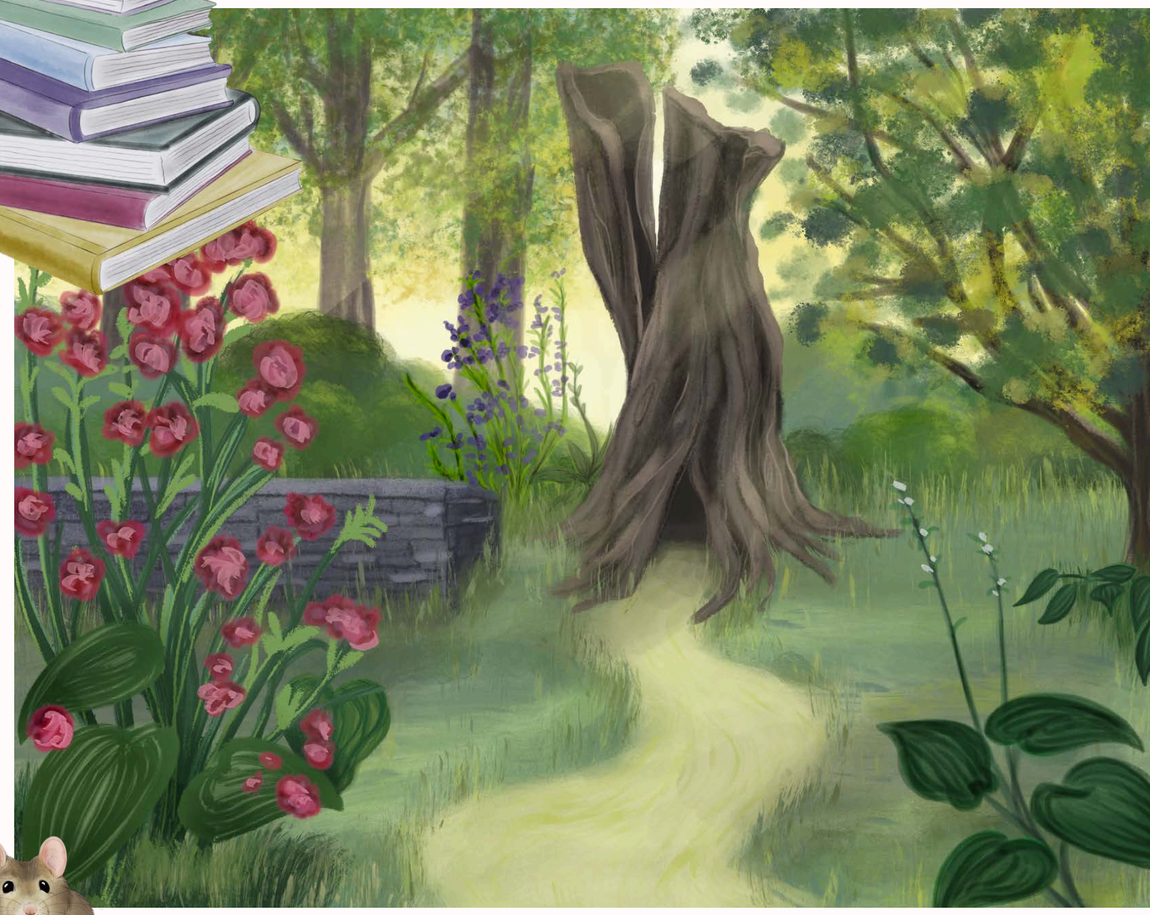
Character + scene illustration for Jennifer Singleton's Garden Stories

















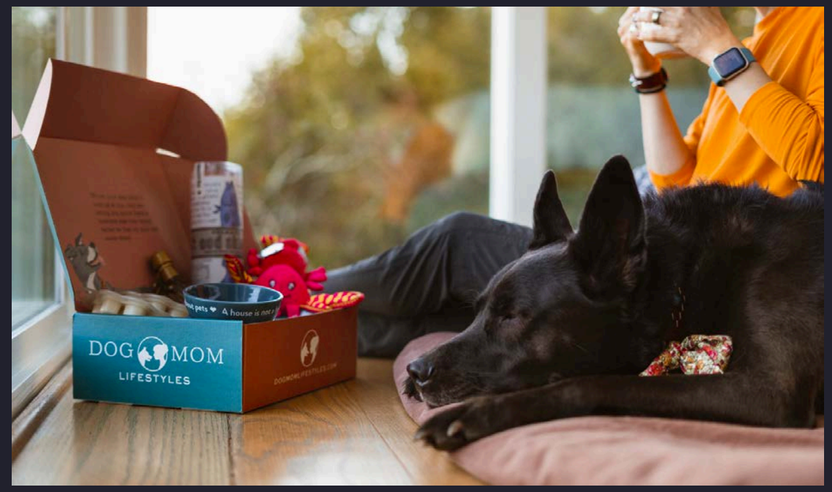


Character + scene illustration for Jennifer Singleton's Garden Stories



Character + scene illustration for Jennifer Singleton’s Garden Stories







Package design + illustration for Dog Mom Lifestyles







Themed t-shirt illustration for Dog Mom Lifestyles

DOG MOM LIFESTYLES®

WHAT'S IN A BOX GIVE A BOX TRENDY TEE CLUB SHOP DOG RESCUES

How It Works

Something for you. Something for your dog. Something to enjoy together.



STEP 1

Tell us about you & your dog

A few quick questions help us create the right experience for both of you.



STEP 2

We hand curate your ritual

Discover surprises for you, goodies for your dog and something special to enjoy together.

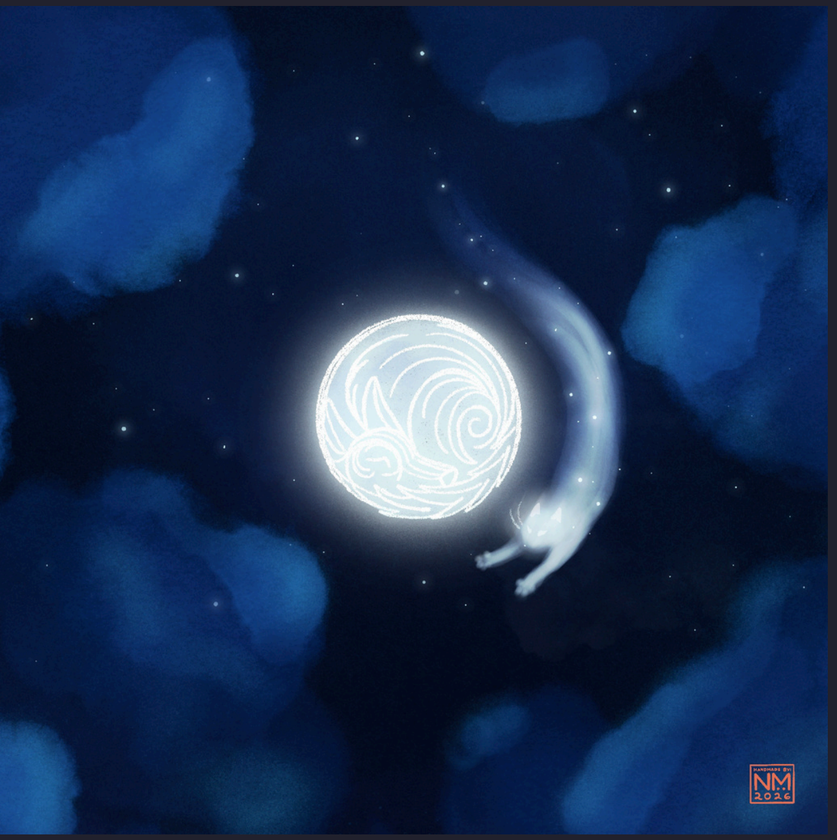


STEP 3

Bonding time for mom & pup

Open it together. Enjoy it together. Make a little more room for joy.

How-It-Works spot process illustrations for Dog Mom Lifestyles









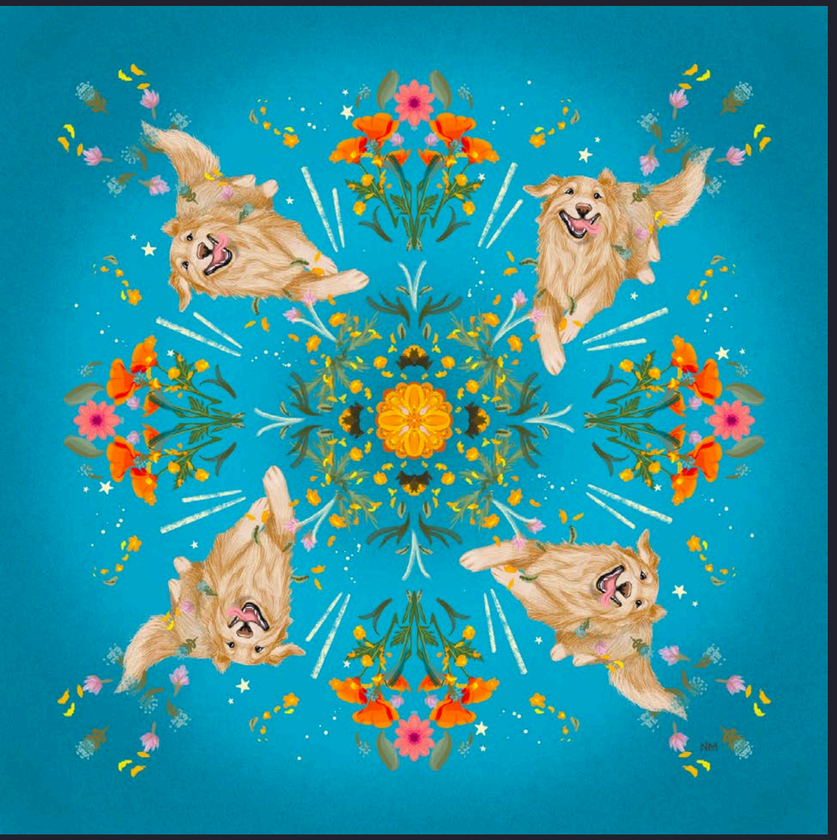








Wildform: custom tribute pieces for individual clients







Wildform: custom tribute pieces for individual clients



GRAPHIC LINE ART

Clarity, detail, texture, impact

For these pieces, simplicity and clarity are key. Similar to ink drawings or lithographs, texture, light and shadow are created through contrast and density. From detailed botanicals to simplified animal shapes or character studies; line art can accomplish so much with very little.



Botanical illustrations for J. Nicole Smith



Botanical illustrations for Dogkind Candle Co.











Botanical illustrations + Label Design for Dogkind Candle Co.



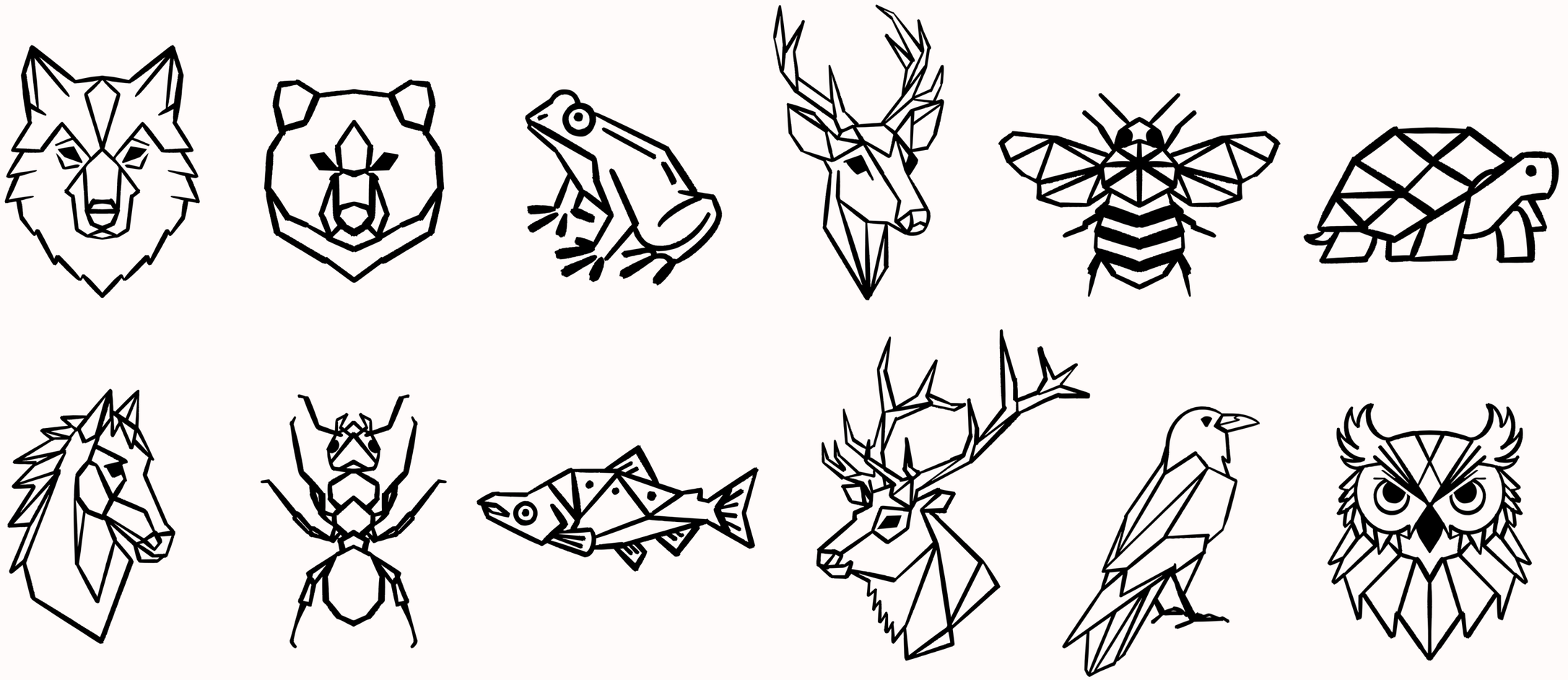






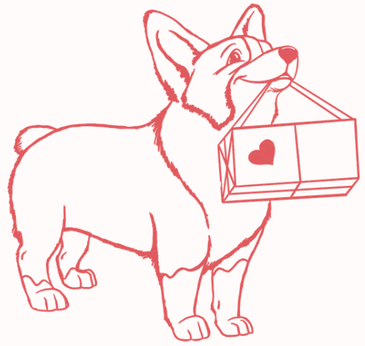


Botanical and icon illustrations + Package Design for Lanana Creek



Animal icon illustrations for NAID Preservation Project



















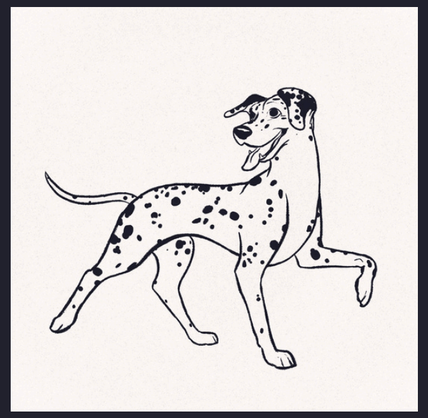


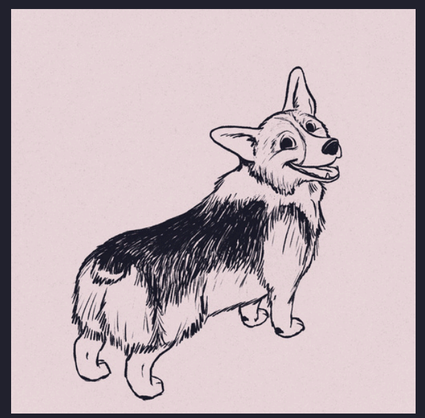
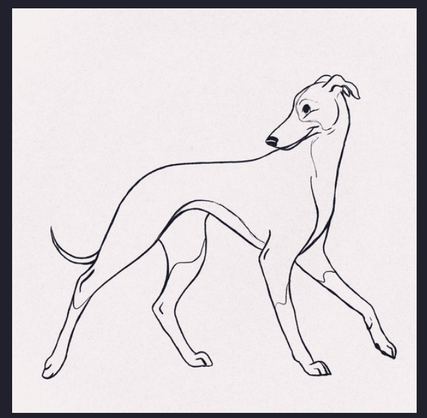
T-shirt illustration for Hair of the Dog Conservation Fund



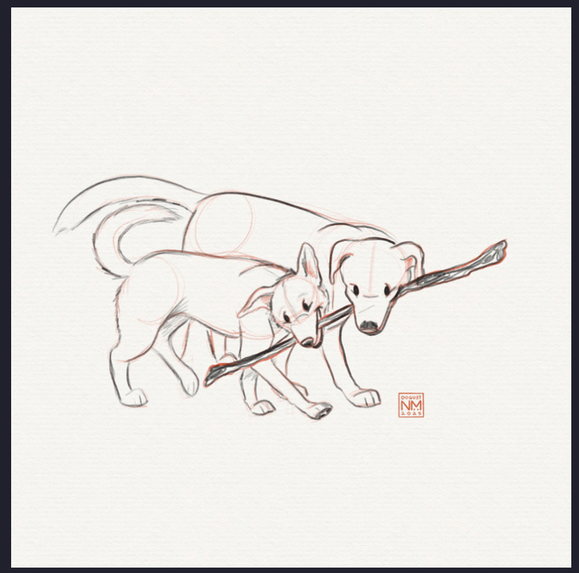


Wild Narrative illustrations for apparel campaign




Personal Works: assorted dog studies



PERSONAL WORK + PASSION PROJECTS

Mostly inspired by a pointy-cared black dog

My brand, Willow the Wild was inspired and dedicated to my greatest muse, a dog named Willow. For 14 years, she's been my greatest creative muse, full of personality and magic. Some of my favorite personal projects centered around her and helped me develop a unique style.





















Personal Works: assorted pieces inspired by my favorite muse, Willow the Wild.









Personal Works: assorted pieces inspired by my favorite muse, Willow the Wild.

I would love to work with you.



LET'S CONNECT

You can email me directly at **nat@willowthewild.co**
or use the link below to schedule a time to chat.
I really look forward to hearing about your project and how we can bring it to life together.

CLICK THE LINK BELOW TO SCHEDULE A TIME TO CHAT

https://calendly.com/nat-willowthewild



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